

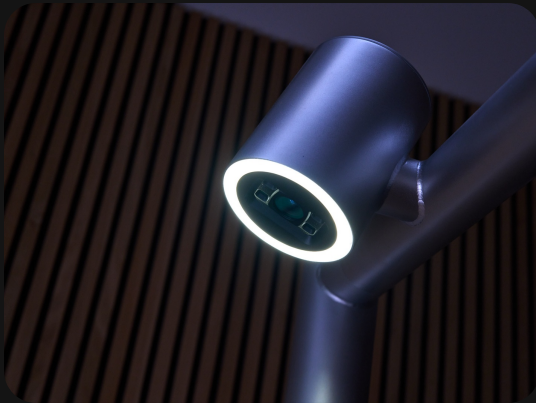
AESCAPE × SPAVIA · FRANCHISEE PROGRAM

The recovery results your members keep coming back for.

A precision recovery system that delivers consistent, results-driven bodywork, personalized to every guest — complementing your team, filling every open hour, and turning a treatment room into recurring revenue.

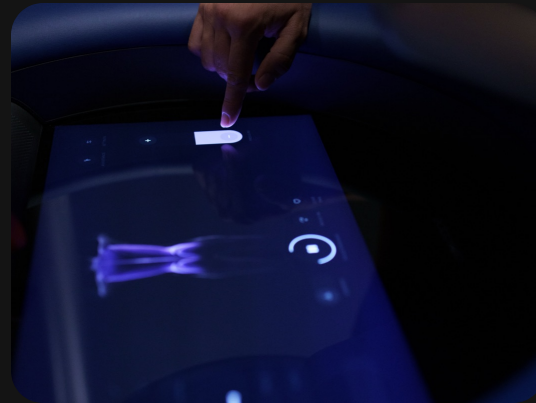
THE PRODUCT

Precision bodywork, personalized every session, consistent for every guest.



Body-mapped in real time

Machine vision builds a biomechanical model of each guest at the start of every session, then tailors sequence, intensity, and pressure to their body — never a generic routine.



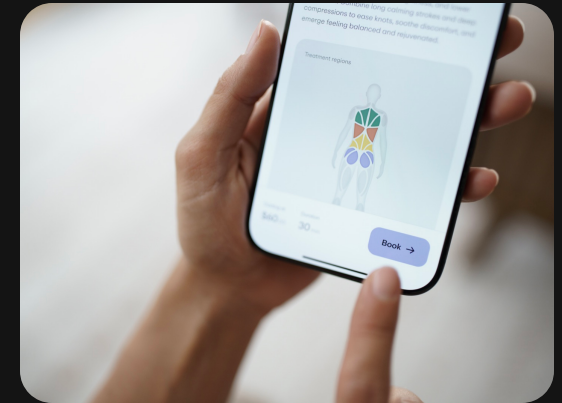
Guest-controlled

The guest sets pressure and focus from the first minute to the last, on demand — no appointment against a therapist's calendar.



Clothed & oil-free

Private and tech-forward — no undressing, no oil, no turnover between sessions. Made for the guests who quietly opted out of hands-on bodywork.



Built to be reliable

Always on and always current — a ~99% uptime record, over-the-air content and software updates, 7-day support, and white-glove field service.

TRUSTED BY THE OPERATORS DEFINING MODERN WELLNESS

EQUINOX

LIFETIME®



Marriott
INTERNATIONAL

HYATT®

Hilton



THE RITZ-CARLTON



HOTELS
WORLDWIDE

ACCORHOTELS



|| pause

REMEDY^{PL}

130+

Partner locations, coast to coast

12K+

Sessions delivered every month

92%

Average guest satisfaction

Proven at Sway: consistent demand, exceptional satisfaction.

Sway by Spavia Day Spa in Denver has run Aescape for over a year — predictable demand, a premium session mix, and mostly new customers, with no added headcount required.

~93

AVG SESSIONS / MONTH

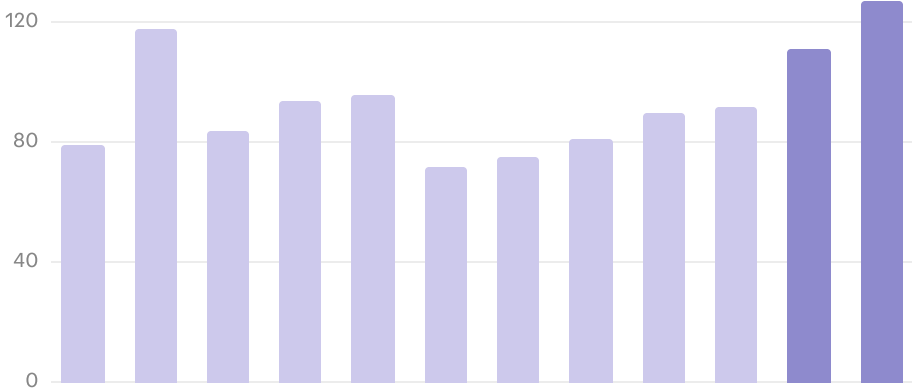
~92%

MEMBERS SATISFIED

~75%

NEW CUSTOMERS — NEW DEMAND,
NOT CANNIBALIZED

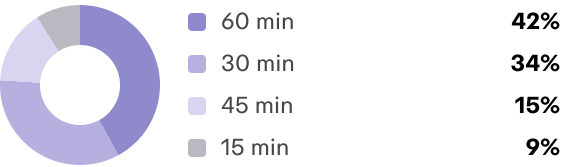
MONTHLY SESSIONS · TRAILING 12 MONTHS · JUL 2025 – JUN 2026



RATE BY DURATION

15 min	\$49
30 min	\$69
45 min	\$99
60 min	\$139

SESSION MIX · MAY–JUN 2026



WHY AESCAPE

A third lane of recovery capacity.

Therapist hours are finite and treatment rooms are capped. Recovery is the emerging pillar — a discipline alongside strength, sleep, and nutrition — and Aescape lets you claim it first: capacity that runs on its own, consistent every session, profitable beyond the schedule your team already keeps.

A NEW DEMOGRAPHIC

Nearly four in five adults never book a massage. Aescape reaches the members and prospects who've opted out of hands-on bodywork — a private, self-directed experience they'll actually try, and a low-friction way to introduce new guests to Spavia.

EARNs BEYOND YOUR HOURS

Recovery revenue that isn't capped by headcount or the schedule — the fully-booked afternoons, the early mornings, the nights after your last therapist goes home. Capacity you add without adding a single shift.

MADE FOR MEMBERSHIP

Recovery is the rare service that rewards repetition — a consistent session guests build into their routine and rebook. Offer it as a premium add-on or a signature tier: more reasons to join, more reasons to stay, measurable lift in revenue per member.

Aescape adds recovery capacity and revenue with no additional staffing required — it complements your therapists and reaches the guests they never see.

THE SECTOR

Recovery is where wellness spend is going.

13%

net consumer intent to increase wellness spend in 2026 — the only category trending up

\$60B

Americans' planned spend on health and fitness in 2026^{*}

#3

recovery's rank on ACE's 2026 Fitness Trends list, up from #6 in 2025^{**}

^{*} Health & Fitness Association x Kantar · ^{**} ACE 2026 Fitness Trends list

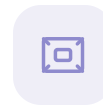


Aescape at Sway by Spavia Day Spa

EASY TO DEPLOY

Minimal footprint. No build-out.

A standalone system that drops into a single room — no plumbing, no construction. White-glove delivery and installation included.



FOOTPRINT

8 × 10' room or space



POWER

120V · 4–5 amps · standard outlet



CONNECTIVITY

25 Mbps · ethernet or Wi-Fi

Three layers. One partner-friendly commercial model.

Required

Hardware

A fully integrated recovery table on property — consistent, personalized bodywork around the clock, with no added operational complexity.

SAVE \$20,000

\$105,000 List price ~~\$125,000~~

SPAVIA PRICING

or finance from about \$3,400/mo over 48 months, no money down

Required

Platform

The infrastructure that powers the table and the service that keeps it running — software and content updates, remote support and diagnostics, reporting, and dedicated Partner Success.

SAVE \$10,000

\$10K annually per device

Bundle 5 years of Platform with your purchase and save 20%. Platform is a 2-year commitment, then renews annually.

Opt-in

Network

Incremental, additive demand on top of your own — discovery, booking, pricing integrity, and yield, managed by Aescape.

FUTURE OPPORTUNITY

Pay for Performance

A future opportunity, pending a Spavia membership and booking integration. If it's added, it's an upgrade — no re-buy, no retrofit.

Every table includes delivery, white-glove installation, team training, guest apparel, and launch marketing assets — with a 3-year warranty (2-year extension available), a ~99% uptime record, and remote support.

Platform pricing is locked in — \$10k per year, per table, with no increases for five years.

GUARANTEED FOR 2026 PURCHASES

Upgrade it or hand it back — either way, the value is guaranteed in writing.

Every table purchased in 2026 locks in today's rates for two exits: a trade-in credit toward your next Aescape, or a cash buy-back if your plans change. The clock starts the day you install — the sooner you're live, the more we guarantee.

0-6 MONTHS 80% \$84,000 TRADE-IN CREDIT 70% · \$73,500 CASH BUY-BACK	6-12 MONTHS 70% \$73,500 TRADE-IN CREDIT 60% · \$63,000 CASH BUY-BACK	12-24 MONTHS 55% \$57,750 TRADE-IN CREDIT 45% · \$47,250 CASH BUY-BACK	24-36 MONTHS 40% \$42,000 TRADE-IN CREDIT 30% · \$31,500 CASH BUY-BACK	36-48 MONTHS 25% \$26,250 TRADE-IN CREDIT 15% · \$15,750 CASH BUY-BACK
--	---	--	--	--

Trade in and stay current

Credit toward the newest Aescape as it ships — up to \$84,000 — so your recovery offer never ages.

Or hand it back for cash

A qualifying buy-back returns up to \$73,500 in cash — a true exit if plans change.

Locked in for 2026

Purchase in 2026 and today's rates are locked in writing for qualifying devices — both schedules, every window.

Current rates are guaranteed for devices purchased in 2026; later rates may change. Percentages for both schedules apply to the current \$105,000 trade-in baseline. Both programs require a qualifying, eligible device and are subject to the terms and conditions of your Aescape agreement.

Financed — cash-flow positive from month one.

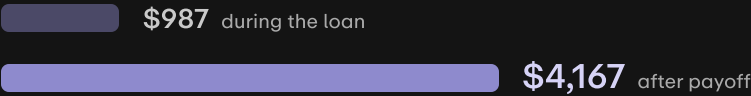
10% down (\$10,500), then 36 months at 12.9% APR — and the payment disappears at payoff. 48-month and \$0-down options available; rates vary with approval.

Net / mo during the loan · months 1–36

Net / mo once paid off · months 37–60

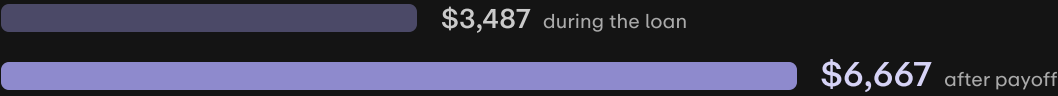
CONSERVATIVE

\$5K/mo revenue



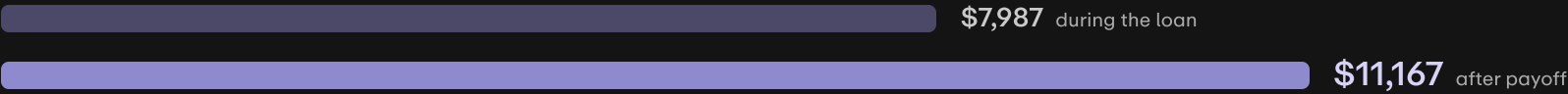
EXPECTED

\$7.5K/mo revenue



STRONG

\$12K/mo revenue

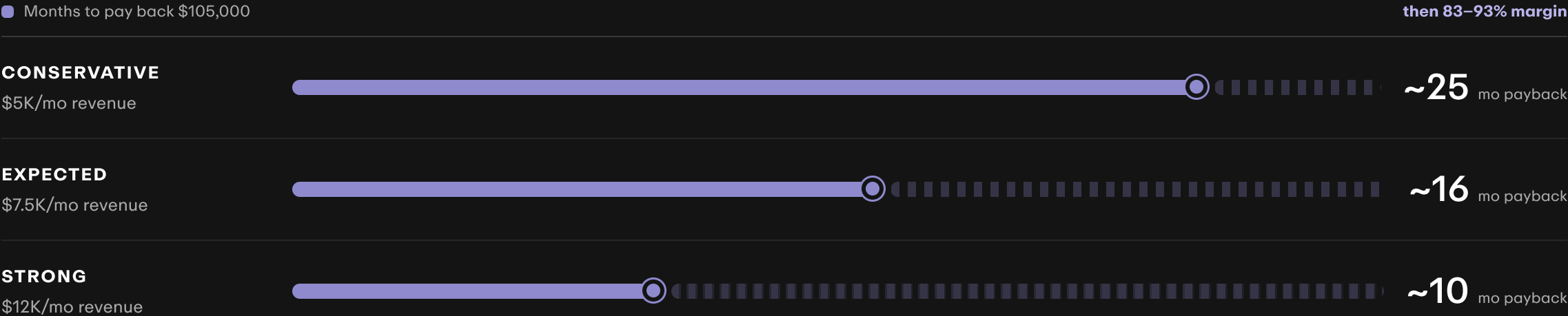


DOWN PAYMENT \$10,500 (10%) MONTHLY PAYMENT \$3,180/mo PLATFORM FEE \$833/mo FINANCED \$94,500 · 36 mo · 12.9% APR

Financing is provided by third-party lenders through Substrate and is subject to credit review and approval. Rates, terms, and monthly payments vary by applicant and lender and are not guaranteed; the rates shown are illustrative, not a commitment to lend. Figures exclude tax; actual results depend on utilization and pricing.

Bought outright — payback in as few as 10 months.

\$105,000 one-time + Platform at \$10K/year, excl. tax. Then 83–93% margin once the hardware is paid off.



HARDWARE \$105,000 one-time **PLATFORM** First 2 years due at install, then \$10K/year **YEAR 2+ MARGIN** 83–93%

Monthly net = revenue – Platform (\$10K/year, ≈\$833/mo). Payback = \$105,000 hardware ÷ monthly net. Platform runs on a 2-year minimum committed at install. Illustrative; actual results depend on utilization and pricing.

MARKETING SUPPORT

A proven playbook — and everything you need for success.

Every Spavia location gets Aescape's Partner Marketing Playbook — the launch-and-growth system we refined across live properties, plus ready-to-run assets. Proven at live locations — and a playbook we develop with each spa.

- **Launch & growth playbook**

Step-by-step plays for opening week, member introductions, and steady-state demand — no guesswork.

- **Ready-to-run assets**

Social, email, in-spa signage, and booking flows — on-brand and ready to deploy from day one.

- **Pricing & promo guidance**

Tested pricing, packages, and member offers, tuned to how recovery sells alongside your menu.

- **Dedicated Partner Success**

A team that reviews your numbers with you and shares what's working across the network.

ONBOARDING

What adding Aescape looks like for your location.

Simple, supported, and built around your team — from first conversation to first session.

1 Start the conversation

Reach out to the Aescape team and we'll walk you through space requirements and what works best for your location.

2 Complete the agreement

We lock in your Spavia preferred pricing and handle the paperwork. Financing is available if a monthly structure works better for you.

3 We handle installation

Your table ships in 6–8 weeks, with white-glove installation in 1–2 days. The Aescape team manages delivery, setup, and calibration — so your operations stay uninterrupted throughout.

4 Train your team, open your doors

We train your staff on booking, guest intake, and day-to-day use, provide SOPs and the marketing playbook, and stay close through launch to make sure everything runs smoothly.

5 We're with you 7 days a week

Once you're live, the Aescape team is available 7 days a week for technical support, remote monitoring, and on-site help when you need it.

evan.sigel@aescape.com · [Apply for financing](#) · Intelligent Recovery for Every Body